

## Building a Quality & Digital Transformation Strategy

Achieving excellence through quality is to embrace the future of quality. It is paramount that quality professionals help their organizations make the vital connection between quality excellence and their ability to thrive in disruption, using quality principles to enable transformation and growth. Digital Transformation is reshaping entire industries worldwide. In this dynamic environment, organizations (private and public) must be agile and innovate with emerging technologies to generate new value propositions and create sustainable growth.

This masterclass, will focus into help participants understand various quality and digital transformation concepts and applications. The masterclass also features hands-on experience to illustrate the digital transformation strategic planning process from A to Z and the process of drafting a quality plan.

Team discussions and presentations are used throughout the masterclass to foster participants' understanding of strategic planning process with respect to quality and digital transformation deployment in organizations.