

Mareike Möhlmann

Mareike is Assistant Professor in Bentley University's IPM department. Previously, she worked as an Assistant Professor at Warwick Business School, a visiting scholar/teaching fellow at the London School of Economics, and a postdoctoral researcher at NYU's Stern School of Business. She holds a doctoral degree in Business/Management from the University of Hamburg.

Her work has been published in top journal outlets such as the MIS Quarterly, Research Policy, and the Harvard Business Review. Google Scholar reports that her work is cited 500 times per year.

Her research and comments have frequently been featured in industry outlets and mainstream media such as The Times, the Financial Times, the BBC, The Telegraph, the World Economic Forum.