



## Carlos Ribas

Carlos Ribas is the Bosch representative in Portugal since August 1st, 2015, accumulating this function to the Plant Management of Bosch Car Multimedia in Braga.

Born in Portugal, he lived great part of his life abroad, in the Congo Republic, Belgium, France, Japan and United States of America.

He holds a degree in electronic engineering, a global leadership and management training in Japan and a 'Global Leadership Executive' from Carnegie Mellon University, Pittsburgh, USA.

He started his career at Hoechst, worked at Yazaki and is at Bosch since 2003.

In October 2010 he was assigned General Manager at Bosch in Mondeville, France, dedicated to production of electronic and mechanic components for the automotive industry.

He is frequently invited as keynote speaker in various events and debates about innovation and investments in Portugal, as well as to juries for PhD thesis, including abroad.

The strategic priorities of Carlos Ribas are innovation and development of high-technology products and the sustainable increase of the activities of Bosch in Portugal in the three production plants (Braga – Car Multimedia, Aveiro – Thermotechnology and Ovar – Security Systems) and shared services in Lisbon.

For Carlos Ribas «assuring the sustainable growth of Bosch activities in Portugal through continuous training of associates, competence acquisition and creation of knowledge, respecting values and preserving the environment», are the priorities.